

STABILO is a German Sustainability Award finalist 2023



STABILO was one of the finalists in the Office Supplies and Promotional Items category of the 2023 German Sustainability Award. The company is proud to have taken home a silver medal in this renowned competition.

This is the 16th year that the German Sustainability Award (GSA) has been presented by Stiftung Deutscher Nachhaltigkeitspreis e.V. in cooperation with the German Chamber of Commerce and Industry (DIHK), the German Federal Ministry for the Environment and other partners. Unlike in other competitions, the companies that are allowed to participate in the German Sustainability Award are chosen on the basis of objective AI-supported research. This means that simply being nominated to participate is recognition of the exceptional effort put into sustainable company management and development.

A total of 10 companies were nominated in the Office Supplies and Promotional Items category. The awards were presented on 23 November in Düsseldorf.

The award is an important recognition of STABILO's intensive sustainability efforts for the environment, society and the company. This means STABILO is on the right path: customers value STABILO products not only for their quality and innovation, but also for their sustainability.

In addition to providing a sense of pride for what has been achieved, this award is also motivation for the company's future, consistently sustainable action. As a family business, STABILO has always shown staying power and thinks in terms of generations, not quarters. That is why STABILO is already looking forward to the 2024 German Sustainability Award.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continually sets new standards with products for writing, painting & drawing, and highlighting. Examples include the STABILO BOSS highlighter and the STABILO point 88 fineliner, both classics sold billions of times worldwide, as well as many other pens and pencils for colorful and creative design pursuits. Most recently, our digital expertise has yielded a diagnostic tool consisting of a pen and an app that teachers can use to analyze and improve children's writing skills.