



New Additions to the STABILO ARTY Range: Celebrate Your Creativity and Mix and Match Colors on Paper!

For all passionate creators, fun-lovers, and those who love to express themselves through vibrant colors on paper with STABILO products from the ARTY range, there is a new member of the crew to get to know. Designed to awaken the joy of creativity and inspire new design forms, products from the STABILO ARTY range are the perfect companions for anyone who loves to experiment and bring their imagination to life!

We at STABILO believe that creativity is not about perfection but the sheer delight of the process itself. The ARTY philosophy revolves around “colorful creativity on paper”, encouraging individuals to embrace their artistic spirit without inhibitions. Whether you are a seasoned artist or just starting out, ARTY is your gateway to a world of endless possibilities.

The ARTY Creative Sets accentuate the combination of various products, encouraging mixed media artistry. These sets combine different products in one pack, expertly curated with harmonious color combinations that invigorate your creative expression. The new 30-piece ARTY Creative Set, available from October 2023, features a blend of point 88, Pen 68, and Pen 68 brush in identical color shades across all three pens, allowing you to write or draw with different tips in the exact same hue. All bundled in a durable metal wallet adorned with the bright and shiny ARTY design.

The STABILO ARTY range brings together a carefully curated selection of top STABILO products, including Pen 68, point 88, BOSS ORIGINAL, and woody 3 in 1, in one cohesive collection. Our range of pens caters to countless drawing techniques, making it the ideal choice for all hobby artists. From delicate fine lines to vibrant explosions of color, STABILO's ARTY range empowers you to turn your ideas into captivating works of art.

"Our goal with STABILO ARTY is to inspire creativity, to nurture the desire to try new things, and to kindle the spark of do-it-yourself ideas," says Amelie Cheng, Product Manager at STABILO. "We believe that art should not be confined by any boundaries, and our versatile range of products ensures that every individual can create without limits."

The STABILO ARTY packaging line proudly offers ten different products, ensuring 100 percent versatility on paper. Our products are testament to the belief that creativity knows no bounds, and that it is the personal touch that each creative person imbues on paper that truly makes a difference. Join us on this exciting journey of colorful creativity and self-expression with STABILO ARTY. Discover the joy of creating without inhibitions and embrace the thrill of experimentation.

For more information about STABILO ARTY, please visit www.stabilo.com.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.