

Introducing the New Sustainable Ballpoint Pen STABILO Grow



STABILO, is expanding its sustainable fountain pen range **STABILO Grow** with the launch of a new ballpoint pen. This innovative product is crafted from the same sustainable materials as our acclaimed fountain pen range, making it a smart, eco-friendly choice for conscious consumers. It is available in the material & color combination most liked by consumers: oak wood and moss green.

Eco-Friendly materials and elegant design

By using renewable materials, CO₂ is saved in the raw materials compared to conventional plastic. This is achieved through the use of bio-circular raw materials such as sunflower seed hulls, or cellulose and tall oil, and by using FSC-certified wood. This choice is significantly minimizing the reliance on virgin plastic manufactured from fossil resources.

Every component of our pen is designed with sustainability and functionality in mind:

- **Shaft:** Made from FSC-certified oak wood, treated with natural linseed oil to protect against dirt and humidity while maintaining a natural finish.
- **Grip:** Composed of 100% biobased plastic, utilizing tall oil and cellulose fibers, released during paper manufacturing, to create a durable and eco-friendly plastic alternative.
- **Cap:** Virgin plastic is partially replaced with natural fibers from sunflower seed hulls, a side product from the food industry.

Superior writing experience

Our new STABILO Grow ballpoint pen features a sophisticated writing system and extremely soft ballpoint ink that ensure a smooth and comfortable writing experience, even for high-volume writers without smudging. The pen comes with blue ink and a 0.5 mm ballpoint tip perfect for studying, working, or any daily writing task that requires precision and comfort. It is compatible with all STABILO ballpoint refills, allowing users to easily refill their pen and to choose from six available colors. The easy handling makes it an everyday companion for a very long lifetime. This range addition complements the existing fountain pen family by providing an eco-friendly alternative to traditional ballpoint pens without sacrificing performance or comfort.

Commitment to sustainability

As a family-own company, we at STABILO, are committed to environmental responsibility of our products. Besides the smart material selection which reduces carbon emissions, any unavoidable CO₂ emissions are offset through our partnership with myclimate.

Our CO₂ certificates guarantee that our efforts contribute to genuine reductions in carbon footprint, affirming that environmental protection can coexist with high-quality design and usability.

The trifold of design, performance and sustainability

The new STABILO Grow ballpoint demonstrates that environmental consciousness does not have to come at the expense of elegance and writing comfort. It just has it all, a beautiful design inspired by nature, a high quality ink and writing system and is made from raw materials that save CO₂ compared to virgin plastic. This makes it the ideal choice for studying, working, or any daily writing task.

For more information about our new sustainable ballpoint pen and our entire range of eco-friendly

writing instruments, please visit stabilo.com.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continually sets new standards with products for writing, painting & drawing, and highlighting. Examples include the STABILO BOSS highlighter and the STABILO point 88 fineliner, both classics sold billions of times worldwide, as well as many other pens and pencils for colorful and creative design pursuits. Most recently, our digital expertise has yielded a diagnostic tool consisting of a pen and an app that teachers can use to analyze and improve children's writing skills.