

PRESS RELEASE



Elevate your Projects with Trending STABILO BOSS ORIGINAL NatureCOLORS and a Versatile Black Marker

STABILO, the leading European highlighter brand, is set to launch STABILO BOSS ORIGINAL NatureCOLORS with new nature-inspired shades for its iconic highlighter range. Mud green, earth green, umber, sienna, beige, warm grey, and black are the captivating hues that will be available from October 1, 2023. This exciting addition to the range aims to cater to the needs of creative individuals, hobby artists, students, fans of muted highlighters, and trend-savvy individuals who seek a touch of elegance in their daily lives. The comprehensive STABILO BOSS ORIGINAL range now encompasses a total of 30 colors: 9 neon shades, 14 pastel tones, 6 nature-inspired colors, and an exciting addition, the all-new black marker.

On-trend Harmonious Color Scheme

STABILO has taken inspiration for this color range from the interior design and fashion industries, where natural tones have become a prevailing trend. These new colors reflect the ubiquitous nature-inspired palettes found in contemporary design and fashion, allowing users to stay on-trend and express their creativity with a harmonious color scheme.

STABILO BOSS ORIGINAL now comes in these trending natural hues, enabling users to create stunning aesthetic highlights. Whether you are underlining important text, marking significant points, shading drawings, framing images, journaling, taking study notes, or designing hand lettering, these new highlighter colors will elevate your projects to new heights of elegance and sophistication.



BOSS ORIGINAL Surprises with Black Ink

A black marker is a surprising addition to our BOSS ORIGINAL range, but this versatile tool adds a bold and captivating touch to any creative project. Its rich, deep black ink allows for smooth and precise lines, making it ideal for shading, adding depth, and creating striking contrasts. Whether you're sketching, illustrating, or working on mixed-media projects, the black marker offers endless possibilities for expressing your creativity.

In addition to its artistic applications, the black marker serves a practical purpose in everyday life. Its black ink provides an effective solution for crossing off information or tasks on to-do lists, enabling easy organization and priority setting.

A High-quality German Product — Naturally!

Not only do the STABILO BOSS ORIGINAL NatureCOLORS offer an unparalleled visual experience, they also boast remarkable features that enhance your productivity and ease of use. Thanks to the innovative anti-dry-out technology, you can confidently leave the cap off for up to four hours without worrying about the pen drying out. This feature ensures that you can concentrate on your work without interruptions, providing a seamless creative experience.

STABILO BOSS ORIGINAL is a true multitasker, featuring a chisel tip that allows for two line widths: 2 mm and 5 mm. This versatility makes it perfect for various applications, from precise underlining to bold marking. The water-based ink ensures smooth, consistent and vibrant lines, making your highlights stand out effortlessly.

As with all STABILO products, the new highlighter colors embody exceptional German craftsmanship and quality. Every pen is meticulously crafted to deliver optimal performance, ensuring a reliable and satisfying user experience.

A Striking Addition to the Product Range

"These new nature-inspired colors from STABILO BOSS are a testament to our commitment to meeting the evolving needs of our customers," says Product Manager Franca Hildebrandt. "We believe that creativity should be nurtured and celebrated, and these colors will inspire individuals to express themselves with elegance and style."

The new STABILO BOSS ORIGINAL NatureCOLORS will add a touch of subtle elegance to any task, creative project, or workspace. Whether you are an artist, a student, or a professional seeking a harmonious color scheme, these highlighters will seamlessly integrate into your daily routine, elevating the aesthetic appeal of your work.

To explore the full range of STABILO BOSS ORIGINAL colors and the all-new black marker, and to stay



updated on the latest news and product releases, please visit www.stabilo.com.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.