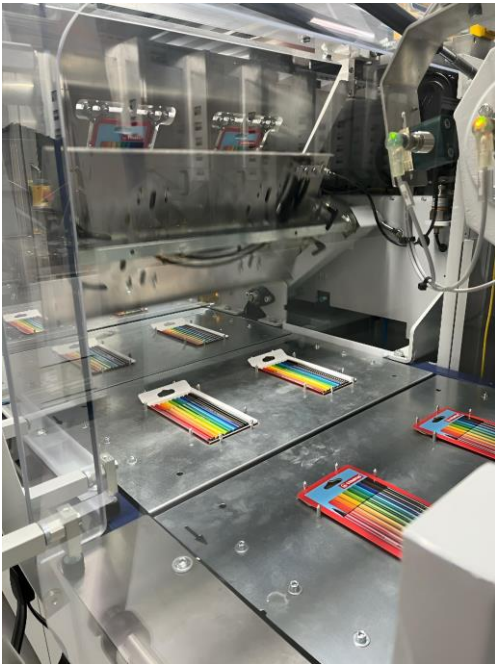


STABILO Invests Significantly in Future-Proof Packaging Solutions with Three State-of-the-Art Packaging Machines



STABILO, one of Europe's leading stationery manufacturers, is proud to announce a substantial investment of more than 2 million euros in the acquisition of three cutting-edge packaging machines. This strategic investment will enable STABILO to produce future-proof packaging across two of its production sites, contributing to more sustainable packaging solutions for the large-volume products STABILO BOSS ORIGINAL, STABILO point 88 and STABILO Pen 68. Small batches of specialized packaging will also become more sustainable as a result.

Mono-material Instead of Material-mix

The newly acquired packaging machines are designed to manufacture full cardboard packaging, replacing packaging composed of both cardboard and plastic or various types of plastic materials. The introduction of these advanced machines is a pivotal step towards sustainable packaging practices for STABILO.

The decision to shift to full cardboard packaging comes with numerous advantages for both the consumer and the environment. One notable benefit is the enhanced recyclability of the packaging, eliminating the need for consumers to separate different materials. Cardboard and paper are widely recognized as the most recyclable materials worldwide, ensuring a streamlined recycling process for consumers and waste management facilities.

Less Plastic Used, Less Waste Generated

By changing more than 120 different packs, STABILO estimates that an impressive 30 tons¹ of plastic waste can be avoided annually. This transformation allows for plastic-free packaging right from the start, significantly reducing the company's ecological footprint and contributing to a healthier planet.

Packaging STABILO point 88 and STABILO Pen 68

For several wallets used for STABILO point 88 and STABILO Pen 68, the implementation of these solutions is particularly advantageous. Previously, their packaging production generated unrecyclable plastic residues, necessitating thermal disposal. With the new machinery, packaging production can now be achieved without leaving behind any residues, ensuring a cleaner and more sustainable manufacturing process.

Moreover, the cardboard used for the newly developed packaging weighs approximately 20% less than cardboard used for blisters to date. This means, that cardboard material can be saved and the logistical effort can stay lower.

To ensure responsible sourcing, the fresh fiber cardboard material used for those point 88 and Pen 68 wallets in the future can be traced back to its origin. The wood for the cardboard comes from sustainably managed forestry in Finland, further exemplifying STABILO's commitment to environmentally friendly practices and preserving natural resources.

Packaging STABILO BOSS ORIGINAL and STABILO Fountain Pens

The properties of the new blistercards for STABILO BOSS ORIGINAL and the STABILO Fountain Pens STABILO Grow, STABILO EASYbirdy and STABILO EASYbuddy differ slightly. Although the fresh fiber packaging material used here is slightly heavier than the previous mixed material solution, there are increased advantages. As stated above, the main benefit is the easy access to recycling and the manufacturing process for cardboard consumes less energy overall. As a result, this packaging is also a clear improvement over the previous packaging.

This investment aligns with STABILO's commitment to CO₂ reduction as part of its goal to achieve

¹ Estimated based on sales volume of the respective SKUs in fiscal year 22/23 (Jul 22 - Jun 23)

climate neutrality by 2025. It is a significant milestone in the company's sustainability initiative "Together," which seeks to promote a greener future through collaborative efforts.

Furthermore, all three packaging machines are designed to accommodate future packaging formats, allowing STABILO to seamlessly transition more products to easily recyclable mono-material cardboard packaging. This adaptability showcases the company's dedication to staying at the forefront of sustainable transformation.

The investment in these state-of-the-art packaging machines solidifies STABILO's commitment to environmental responsibility, innovation, and customer satisfaction. By embracing sustainable practices, STABILO continues to drive positive change and shape a more sustainable future for the stationery industry.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.