

## News on the STABILO Flow Product Range



**STABILO updates the Flow fountain pen range, bringing both refinement and innovation to a trusted classic. By streamlining the Flow fountain pen range, we focus on our bestselling color combinations and on top of that add three new monochrome color options to the assortment. The new STABILO Flow ballpoint pen retains the beloved style of the popular Flow fountain pen. Available in black, forest, and purist blue, it provides a cohesive look for those who appreciate consistency in their stationery.**

### **Making room for the new**

From January 2025, only the three most popular colors black, forest and purist blue of STABILO Flow fountain pen will remain in our assortment. This decision allows us to concentrate on quality and customer satisfaction. The remaining nine color combinations will be gradually phased out and will be discontinued by the end of 2024.

In addition to these changes, we are introducing three new monochrome Flow fountain pen colors: light brown, khaki, and grey. These new color shades provide fresh, on trend options for our discerning customers. Each fountain pen will be available as a single pen, smartly packaged in a cardboard box, perfect for gifting or personal use.

### **The new ballpoint pen for everyone**

Introducing the new FLOW ballpoint pen, designed to cater to a wide range of users with its blend of trendy colors and proven quality. The ballpoint pen ink that comes with the pen ensures a very smooth and comfortable writing experience – even for high-volume writers.

- **Trendy and Colorful Designs:** The ballpoint pen is available in three valued color combinations: Black, forest, and purist blue. These colors are perfect for cool teenagers, trendsetters, and style-conscious adults alike.
- **Smooth and Comfortable Writing:** The sophisticated writing system and extremely soft ballpoint pen ink ensure a smooth and comfortable writing experience, even for high-volume writers without smudging.
- **Ergonomic Grip Zone:** The ergonomic grip guarantees comfortable handling and a secure hold, enabling users to write comfortably and with focus.
- **Document-Proof Ink:** Each pen comes with document-proof blue ink, making it ideal for signing contracts, filling official papers, or taking tests.
- **Refillable Convenience:** The ballpoint pen is compatible with all STABILO ballpoint refills, allowing users to easily refill their pen and to choose from six available colors.

The STABILO Flow ballpoint pen features a 0.5 mm ballpoint tip with soft ink, providing a smooth and effortless writing experience. This makes it perfect for studying, working, or any daily writing task that requires precision and comfort.

From October 2024, the updated Flow fountain pen and ballpoint range will be available online and instore. For more information about our products, please visit our website at [stabilo.com](https://stabilo.com).

**About STABILO**

STABILO International is one of the leading manufacturers of writing instruments in Europe and continually sets new standards with products for writing, painting & drawing, and highlighting. Examples include the STABILO BOSS highlighter and the STABILO point 88 fineliner, both classics sold billions of times worldwide, as well as many other pens and pencils for colorful and creative design pursuits. Most recently, our digital expertise has yielded a diagnostic tool consisting of a pen and an app that teachers can use to analyze and improve children's writing skills.