

## Introducing the Charming STABILO woody 3 in 1 Desk Set: A Complete Solution for Creative Fun and Organization



**A new desk set containing 15 multi-talented STABILO woody 3 in 1 colored pencils and a newly designed container sharpener is filling a longstanding gap in children's painting tables. It offers all you need in one practical set for unlimited drawing fun. Lovingly designed as a timeless and ageless classic, and crafted with care and commitment to the environment, the desk set is made from at least 92% biocomposite based on PEFC-certified material.**

### **The Perfect Addition to the STABILO woody 3 in 1 Range**

STABILO woody 3 in 1 multi-talented colored pencils are loved by children, parents, kindergarten teachers and hobby artists alike. But two items have been missing in the product line so far. STABILO is therefore pleased to announce the launch of a desk set designed to hold 15 XXL STABILO woody 3 in 1 pencils and a large container sharpener in October 2023. The set contains 12 classic STABILO woody 3 in 1 pencils and three STABILO woody 3 in 1 duo with a two-colored lead. The container sharpener is also new to the market and will be available separately starting in October 2023. This charming, compact

desk set combines functionality, creativity and sustainability to provide an unrivaled drawing experience for any artist. With its timeless and ageless design inspired by an artist's palette, the desk set is not only ideal for children, but will also delight parents and creative adults who appreciate a clean and organized workspace. The desk set is manufactured from at least 92% biocomposite based on PEFC-certified material.

### **Versatile Uses for a Wide Target Group**

The robust STABILO woody 3 in 1 pencils are also made of PEFC-certified wood. The thick shape is perfect for the little hands of children aged 3 and upwards, while its versatility in use makes it ideal for a much wider target group. Serving as a coloring pencil, wax crayon and watercolor all in one, it offers virtually limitless creative scope. With exceptional coverage and color intensity, the pencils work flawlessly on various surfaces, including dark paper or cardboard. They also work extremely well on glass, where they can be easily wiped off, allowing unbounded creativity. In addition to the classic STABILO woody 3 in 1, the set includes the STABILO woody 3 in 1 duo, which comes with the same features plus a two-colored lead.

### **A Robust Container Sharpener that is Safe for Young Children to Use**

As part of the desk set and as a standalone accessory, the new container sharpener boasts an array of features that solve most of the common problems faced by users of the popular woody 3 in 1 pencils. The extra-large container effortlessly collects dust and shavings, minimizing mess and keeping your workspace clean and tidy. The securely closing lid ensures that the sharpener won't open and lose dust when you carry it in a pencil case or bag. With its durable construction and timeless design, the container sharpener is a reliable accessory for both large and small hands, while the child-safe mechanism gives parents peace of mind. The sharpener module is readily replaceable with the existing woody 3 in 1 sharpener ([www.stabilo.com/HowTo](http://www.stabilo.com/HowTo)). This ensures continued sharpness, while the durable build guarantees longevity. Its timeless design makes it suitable for users of all ages and perfectly complements the XXL pencils.

"We are thrilled to offer this all-in-one desk set and sharpener that promotes sustainable creativity and organization," says product manager Timea Leidenfrost. "Our goal is to provide children, parents and creative adults with an exceptional drawing experience while fostering an appreciation for our environment."

Thanks to its compact size and durable value, the desk set promises to be a hit in both stationery and

e-commerce stores. It offers the ultimate solution for organizing drawing essentials while offering an enriching and enjoyable experience for children: a great gift idea for Christmas or any other occasion.

For more information about the desk set and container sharpener, please visit [www.stabilo.com](http://www.stabilo.com).

### **About STABILO**

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.