



New Stars for the Classroom: The STABILO EASY Start Family Has Grown

For an effortless new school year: The STABILO EASY Start product family adds color and ease to the task of learning to write.

Discovering the joy of writing – that’s what the STABILO EASY Start products, created especially for beginners, are all about. Their ergonomic shape and special grip zones for left- and right-handers give children a perfect start to school life. With new colors and new products, the successful product family is now bigger and accompanies children throughout their school years, starting with preschool.

STABILO EASYbirdy Timber With Wooden Shaft

As of January 2024, STABILO will be offering the EASYbirdy Timber, a unique fountain pen alternative. The shaft of the fountain pen is made from light maple wood and gives the pen a special charm, that comes with wood as a renewable resource. A varnish coating on the wooden barrel surface protects the wood from getting dirty. With a cap and grip zone in vibrant blue, pink, or turquoise, it is a colorful and charming fountain pen with a look and feel that both children and adults love. The soft nonslip grip zone ensures a relaxed, natural and secure grip. Like the classic EASYbirdy, the EASYbirdy Timber with ergonomic grip zone is available for left-handed or right-handed users. EASYbirdy is also the only fountain pen with a nib that can be tilted 15 degrees to the left or right. The writing angle adapts to the hand position, which means that the nib is always lying flat against the paper and there is no scratchiness or gaps in writing. This not only promotes clean and fluid handwriting, but children can also concentrate on what’s important when writing.

STABILO EASYbuddy Twilight Sky Edition

The excellent writing characteristics and stability of EASYbuddy, the successful school fountain pen for left- and right-handers, make it popular with children, parents, and teachers. Starting in January 2024, the Twilight Sky Edition will bring new ideas to the fountain pen shelf and is set to become the new fountain pen favorite for children. In a consumer test, the two new limited-edition color combinations steel blue/lime and all-black proved to be the absolute favorites for kids.

EASY buddy's universal soft grip zone guarantees a firm grip and fatigue-free writing. The robust barrel and nib are made to withstand the stresses of everyday school life. Two nib variants, "M" for right-handers and "L" for left-handers, are available to cover all writing needs. The high-quality writing system with maximum leakage protection allows for soft, clean writing; the large window makes it easy to keep an eye on the ink level.

EASYcolors Now in 24 Colors

The ergonomic colored pencils with special grip zones for left- or right-handers can be recognized from afar thanks to their bright colors and contrasting grip zones. The triangular shape and nonslip grip zones help children intuitively hold the pencils naturally and correctly. The colored pencil ends indicate which hand the pencils are designed for: yellow is for left-handers and red is for right-handers. Starting in January 2024, EASYcolors will be expanded to 24 colors to give children even more freedom to explore their imaginations. The twelve new colors include gold, silver, and white, making the pencils even more interesting for teaching of numbers in Montessori education. The rich color yield of all 24 colors is impressive not only on white but also on dark paper: saturated colors can be achieved with little effort and pressure – unlimited coloring enjoyment is guaranteed. EASYcolors are made of PEFC-certified wood.

Detailed information on all STABILO EASY and STABILO EASY Start products and news and innovations from STABILO can be found at www.stabilo.com.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continually sets new standards with products for writing, painting & drawing, and highlighting. Examples include the STABILO BOSS highlighter and the STABILO point 88 fineliner, both classics sold billions of times worldwide, as well as many other pens and pencils for colorful and creative design pursuits. Most recently, our digital expertise has yielded a diagnostic tool consisting of a pen and an app that teachers can use to analyze and improve children's writing skills.